

## Press Release

### **Trianz Explores Finance Operations Practices and Challenges for Today's Finance Leaders**

**Santa Clara, October 19, 2007**

On Friday, October 19th, Trianz hosted the inaugural session of Silicon Valley's Finance Operations Forum at the Hayes Mansion in San Jose. Senior Finance professionals representing 20 of the Bay Area's leading high-tech companies participated in the event.

Amy Kwan, Vice President of Finance and previously Senior Director of Cisco's Sarbanes-Oxley Program, was the featured speaker and addressed the topic "The Return of Finance as a Business Partner." Gretchen Atherton, Vice President of Trianz's Finance Operations Management Practice, was moderator for the session. Amy led the discussion by saying that "It is Finance's time to lead," and shared her personal experience in pursuing several transformation opportunities in her current role within Cisco's Customer Solutions Finance organization. One of the key takeaways from her discussion was that realizing true Finance transformation requires optimization of the Finance organizational support model, and to achieve that requires "striking the right balance" in aligning the model to the business strategy and regulatory requirements of the company.

The Finance Operations Forum is a knowledge-sharing and networking forum founded by Trianz to address the unique needs of Bay Area/Silicon Valley finance professionals. This formal community of financial operations thought leaders meets to share experiences, concerns and best practices, as well as to listen to industry experts speak on highly relevant and timely business concerns facing senior level finance operations professionals. The attendees who participate in the Finance Operations Forum come from both large enterprise companies and medium-sized businesses.

For more details please visit <http://www.financeopsforum.com/>

#### **About Trianz**

Trianz is a global professional services firm that leverages an integrated multi-shore delivery model to help senior leaders execute business and technology initiatives through a unique blend of business consulting, industry expertise and technology capabilities. Known for superior execution and long-term client relationships, Trianz serves Fortune 500 and fast-growing mid-size companies on a global basis. The firm partners closely with clients to address their holistic needs through four business and technology service offerings: Operations Consulting, Enterprise Application Services, Transformational Outsourcing and Product Engineering Services.

For more information, please visit [www.trianz.com](http://www.trianz.com)

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